

**2025 Explore Clay Photo Contest
2025 Clay County Fair Ticket Giveaway
Terms and Conditions**

Beginning March 10, 2025 and ending on March 30, 2025, the Clay County Tourism Department (“Tourism Department”) will host the 2025 Explore Clay Photo Contest seeking photos that capture the adventure, family fun, and foodie delights of our community for a chance to win tickets to the 2025 Clay County Fair (“Photo Contest”). The Clay County Fair will take place April 3 – April 13, 2025 at 2493 State Road 16 W., Green Cove Springs, FL 32043.

Eligibility: The Photo Contest is open to all individuals who are at least 18 years old at the time of entry. Employees and immediate family members of the Tourism Department or the Tourist Development Council (TDC) are not eligible to participate.

Contest Period: The Photo Contest **begins on March 10, 2025 and ends on March 30, 2025 at 11:59 pm (EST)** (“Contest Period”). Entries submitted after the deadline will not be considered.

How to Enter: To enter, participants must submit an original photograph that aligns with the Photo Contest Categories via online submission at <https://exploreclay.com/blog/fair-giveaway-photo-contest/>. Participants must complete the online entry form and agree to these Terms and Conditions to be eligible for the Photo Contest. Each participant may submit up to ten photos per Category. There is no entry fee.

Photo Requirements:

- Entries must be original, created by the participant.
- The photo must not contain any offensive, obscene, or copyrighted material that is not owned by the participant.
- Participants must have full rights and permissions to any images submitted, including any identifiable persons appearing in the photo.

Judging and Winner Selection:

- The Tourism Department staff will determine the winners.
- Photos will be judged based on creativity, originality, photo composition, photo focus, photo quality, and relevance to the Photo Contest Category selected by the participant.
- Winners will be notified via email from an official @claycountygov.com address on **Tuesday, April 1, 2025**. If a winner does not respond within three (3) calendar days, an alternate winner may be chosen. The Tourism Department is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful efforts to notify winner or for late, lost, misdirected, or unsuccessful efforts of winner to claim prize.

Photo Contest Categories and Prizes:

- A total of 29 winners will be selected. One Grand Prize Winner will be selected from the Celebrate Clay County Category. An additional 28 winners will be selected from the other Categories as indicated below.
- Photo Contest Categories:
 - *Celebrate Clay County Category (Grand Prize):* Submit photos that highlight what makes Clay County special - from its natural beauty to community events and

everything in between. **Grand Prize:** Four (4) Gate Admission Tickets to the Clay County Fair, Four (4) Ride Armbands, and Four (4) VIP Fair Concert Tickets to a concert determined by the Tourism Department for one grand prize winner.

- *Adventure Category:* Share your thrilling Clay County experiences. **Prize:** Five-pack of Gate Admission Tickets to the Clay County Fair for up to 9 winners.
 - *Family Category:* Show us heartwarming family moments around Clay County. **Prize:** Five-pack of Gate Admission Tickets to the Clay County Fair for up to 9 winners.
 - *Foodie Category:* Capture your favorite local eats and dining experiences in Clay County. **Prize:** Five-pack of Gate Admission Tickets to the Clay County Fair for up to 10 winners.
- Prizes may not be exchanged for cash or other substitutes.
 - The Tourism Department reserves the right to modify the prizes if necessary.

Public Announcement of Winners: By entering the Photo Contest, participants agree that, if selected as a winner, their name, likeness, and submitted photo(s) may be used by the Tourism Department for marketing and promotional purposes, including but not limited to announcements on websites, social media, press releases, and other marketing materials, without additional compensation or prior approval. Participants further agree that their registration names may be announced publicly either after or prior to the Tourism Department's notification to them that they are a prize winner and either after or prior to the Tourism Department's determination of their acceptance of the prize. Participants expressly consent to such use and publication by entering the Photo Contest.

Rights Granted By Participants and Photo Submission Release: By entering the Photo Contest, participants grant the Tourism Department and its agents a perpetual, transferable, non-exclusive, royalty-free, worldwide license to (a) use, copy, transmit, distribute, reproduce, modify, adapt, combine with other ideas or works, publish, publicly broadcast and publicly display participants submitted photos, in whole or in part, in any format or medium now known or later developed, including, but not limited to, websites, social media, and print/digital, without compensation, notification, or permission and (b) use (and permit others to use) participants submitted photos in any manner and for any purpose, including and without limitations: marketing, advertising, commercial, or promotional purposes that the Tourism Department or its agents deem appropriate.

Liability & Release: Participants agree to release and hold harmless the Tourism Department and Clay County and its elected officials, directors, officers, employees, representatives, agents, boards and commissions from any liability, loss, or damage resulting from participation in the Photo Contest or from acceptance or use of any prize.

General Conditions:

- The Tourism Department reserves the right to modify, suspend, or cancel the Photo Contest in case of fraud, technical difficulties, or any other unforeseen circumstances.
- Any violation of these terms and conditions may result in disqualification at the Tourism Department's discretion.

Contact Information: For any questions or concerns regarding the Photo Contest, please contact Cher Malta at 904-540-4547 or Cher.Malta@claycountygov.com.